

THE FELLOWS PROGRAM ROI

RECRUITMENT

\$6,110

with personnel costs

\$1,533

without personnel costs

US average cost to recruit and hire one student

National Association of Colleges & Employers (NACE)
2018 Recruiting Benchmarks Survey Report

DEVELOPMENT

\$1,500

Hard cost of one student in the Fellows Program
(includes leadership training)

2019 FELLOWS COHORT

107

Students

19

Universities
represented

51

Employers /
internship sites

33%

First-generation
college students

34%

Pell Grant
recipients

AFTER COMPLETING THE FELLOWS PROGRAM...

88%

are interested in
staying in GSO
post-graduation

77%

understand the
leading industries
in GSO

97%

had an experience
they believe will
help them toward
their career goals

91%

built relationships
with key leaders
in the community

93%

believed the
leadership
training was
impactful