



## Sponsorship Opportunities

Position yourself as a dynamic tech leader in front of next generation tech talent. The Cybersecurity Community Challenge will be a virtual, week-long event in which college students studying computer science, information sciences, analytics, engineering, and law/ethics will work collaboratively and intensively on a community-minded Greensboro challenge. The Community Challenge will be open to students that are enrolled colleges and universities statewide in North Carolina.

The Cybersecurity Community Challenge will be held virtually from Monday, November 8 through Tuesday, November 16. There are sponsorship and engagement opportunities for organizations of all sizes and specialization, including: higher education; employers, and student-focused organizations.

During our inaugural Community Challenge in 2020, we had 85 students participate across the state! Please see the enclosed assessment report to see the impact and success of last year's event. We anticipate even more success this year!

### **PRESENTING SPONSOR: \$7,500 (TAKEN)**

- Recognized as the Presenting Sponsor of the Campus Greensboro Cybersecurity Community Challenge
- Opportunity to present the Keynote Address at the Opening Ceremony (estimated audience ~100 students, IT professionals, and community leaders)
- Opportunity to provide remarks during the Closing Ceremony (estimated audience ~100 students, IT professionals, and community leaders)
- Logo on all promotional materials including website, social media, email marketing for event, and virtual signage during each event throughout the week
- Mention in all event press releases
- Access to the contact information of all participants and attendees of the Community Challenge

### **GOLD SPONSOR: \$5,000 (2 available)**

- Recognized as a Gold Sponsor of the Campus Greensboro Cybersecurity Community Challenge
- Opportunity to provide remarks during the Opening and Closing Ceremonies (estimated audience ~100 students, IT professionals, and community leaders at both events)
- Logo on all promotional materials including website, social media, email marketing for event, and virtual signage during each event throughout the week
- Mention in all event press releases
- Access to the contact information of all participants and attendees of the Community Challenge

### **WORKSHOP SPONSOR: \$1,500 (TAKEN)**

The Cybersecurity Community Challenge Workshops will focus on hot topics in cybersecurity. Workshops will be free and open to student participants and to industry professionals. Workshops will be hosted on Zoom. **Last year, we had an average of 89 attendees join each workshop.**

Workshop schedule:

- Tuesday, November 9 at 6:00 PM: Industry-led workshop on a hot topic in cybersecurity (topic TBD by speaker/sponsor)
- Wednesday, November 10 at 6:00 PM: Industry-led workshop on a hot topic in cybersecurity (topic TBD by speaker/sponsor)

Sponsor benefits:

- Recognized as a workshop sponsor of the Campus Greensboro Cybersecurity Community Challenge
- Opportunity to present on a hot topic in cybersecurity
- Logo on all promotional materials including website, social media, email marketing for event, and virtual signage during the sponsored workshop, and opening and closing events
- Access to the contact information of attendees from the sponsored workshop

### **CITY & HIGHER ED PARTNERS: \$500**

- Logo on all promotional materials including website, social media, email marketing for event, and virtual signage during the opening and closing events
- Recognition at Opening and Closing Ceremonies

**For more information, contact:**

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