



# 2020 NEXT IN FINTECH COMMUNITY CHALLENGE ASSESSMENT REPORT

During this virtual week-long event from October 12-19, 2020, student teams from colleges and universities statewide tackled two community issues utilizing financial technology. Cone Health provided a challenge around healthcare access and telehealth during COVID-19 and Piedmont Business Capital provided a challenge around racial economic equity and resources for minority business.

While working on their selected challenge, teams also participated in industry-led workshops on different areas of FinTech and collaborated with a Success Squad of community leaders who helped them formulate their ideas and create a 3-minute video pitch to be presented to a panel of judges. The two winning teams were from Greensboro College and UNC Charlotte and earned up to a \$2,500 prize.



## AFTER COMPLETING THE NEXT IN FINTECH COMMUNITY CHALLENGE...

- **83%** have a stronger interest to pursue a career in FinTech.
- **72%** have a stronger interest to pursue a career in FinTech in Greensboro/the Triad.
- **93%** have more knowledge in various areas of FinTech such as design thinking, artificial intelligence, block chain, cryptocurrency, big data, and machine learning.
- **94%** better understand how to integrate FinTech when solving problems.
- **93%** better understand how FinTech plays a role in different industries.

## WHAT THE STUDENTS ARE SAYING

"Everything about this event was incredible. I think from my group's perspective, we really were able to apply what we have learned thus far in our MBA coursework, to gain an even deeper understanding. I genuinely had fun, learned something new every day, and ultimately am taking a new perspective on Finance, and more specifically, FinTech, in how it can be used to solve problems." - Caelan Kohut, UNC Greensboro

"The week was a great opportunity to gain experience within FinTech and try to develop a solution to real problems our communities face. Participating in the challenge also allowed us to get additional insight by listening to professionals in the industry." - Harish Amatya, UNC Charlotte

"It was a wonderful experience, and as a team we learned many things in a team. I was able apply many things I've learned in school into this challenge." - Ranjan Shrestha, UNC Greensboro

"It really has changed" my outlook in this field of study!" - Donnell Seyni, UNC Greensboro

"I loved this experience and hope that the Next in FinTech Community Challenge continues! It was certainly helpful to learn about FinTech and data analytics." - Aaron Schnoor, Campbell University

"A great learning and networking opportunity!" - Cristy Romo, Greensboro College

