



SUCCESS SQUAD VOLUNTEERS

[Sign up here!](#)

What is the Campus Greensboro Cybersecurity Community Challenge?

The Cybersecurity Community Challenge is a virtual, week-long event in which college students studying computer science, information sciences, analytics, engineering, and law/ethics will work in teams to solve a community-minded Greensboro challenge.

This virtual event will be held November 8-16, 2021. [See the full schedule of events for details.](#) This is our 2nd annual Community Challenge. Last year's topic was FinTech (financial technology). [See our impact report to learn more.](#)

Why are we doing this?

After surveying local employers, we found that cybersecurity talent is in demand, but can be difficult to find. This event will engage students statewide interested in cybersecurity and introduce them to local employers while showcasing Greensboro as a place to launch their careers.

Tell me about the students.

Student teams can be made up of 3-5 students. Students can sign up as a team or sign up as an individual to be put on a team. Students of all majors and levels are encouraged to participate. The only requirement for participation is that students must be currently enrolled in a college/university in North Carolina. We anticipate approximately 25 teams (~100 students).

What are the challenges?

Student teams will select one of two challenges: one with the City of Greensboro around smart transportation and one with Guilford County around a hypothetical hack emergency in the Public Health Department. Teams will receive details the first day of the challenge on November 8. Students will come up with concepts to solve their selected challenge and create a 3-minute video pitch detailing their idea. Panels of judges will select two student teams – one from each challenge – to win up to \$2,500.

What is a Success Squad Volunteer?

Every student team is assigned a Success Squad – a Cybersecurity Industry Expert and a Pitch Coach & Motivator. These volunteers will serve as support to their team throughout the Community Challenge.

Cybersecurity Industry Expert: A person who works in a field related to cybersecurity and can be a sounding board for students to bounce ideas when they are integrating cybersecurity solutions into their concepts.

Pitch Coach & Motivator: A person who has experience helping others with presentations and public speaking skills and can assist student teams with creating, practicing, and recording their

3-minute solution pitch that will be presented to the judges. This role will also act as the "motivator" throughout the week - keeping the teams on track and engaged.

To serve on a Success Squad, you do not need to have a certain level of experience. Our only requirements are:

- You relate to one of the roles – Cybersecurity Industry Expert or Pitch Coach & Motivator.
- You live in the Triad area.
- You enjoy working with college students.
- You are available and willing to communicate with and assist your student team throughout the week of November 8-16, 2021.

Why should I sign up to be a Success Squad Volunteer?

So many reasons!

1. You'll be giving back and encouraging college students to consider Greensboro as a place to thrive as young professionals.
2. You'll meet high-achieving college students who could end up being great future hires.
3. You'll meet other Success Squad Volunteers (virtually) and grow your network.
4. You'll represent your organization, increasing brand awareness among top talent.
5. You'll be invited to attend all virtual events offered throughout the Community Challenge ([see full event schedule](#)).

What is the time commitment? How do I interact with my student team?

We ask that you are available to support your student team the week of November 8-16, 2021. Since this is a time sensitive challenge, it is important that you can touch base with your team every day as needed. If you take a few days to respond, they may have had to move on without your input in order to meet their deadline.

We ask that Success Squads and student teams have an initial meeting on Zoom to get to know each other during the week prior to the Community Challenge. During the Challenge, the time commitment and how you interact is up to you and your student team. Some Success Squads and teams communicate frequently when students have questions and others provide more structure to their communication. This could mean that you have a group text between the hours of 8am-5pm in which students can ask questions whenever they come up, or that you have a standing 30-minute, daily Zoom meetings for students to compile and ask their questions all at once. Whatever works best for your schedule.

You will be introduced via email to the other Success Squad Volunteer assigned to your student team. You all can choose to meet with your students together or individually.

We encourage you to attend some of the virtual events offered throughout the week of the Challenge, but attendance is not required to participate.

Okay – I'm in! How do I sign up to be a Success Squad Volunteer?

[You can sign up here.](#) We will host a Success Squad FAQ webinar the week of October 25. You will be matched to your student team by October 29. We're excited to have you involved!